Take your great idea from the lab to the marketplace

I-Corps is a market discovery program, through UCI Beall Applied Innovation, that leads campus innovators through an immersive learning process to discover their product’s place in the market.

Through this National Science Foundation (NSF)-funded grant program, our team of experts trains innovators to broaden the impact of research projects and develop effective solutions to customer problems.

Why Participate in I-Corps?
I-Corps participants benefit from invaluable insight and opportunities, which include:

- **FUNDING**: Receive funding up to $2,000 for customer discovery expenses
- **NETWORKING**: Access mentorship, regional venture funding, incubators, and support via our entrepreneurial network
- **GROWING**: Dramatically increase your success rate for other commercialization funding opportunities like SBIR, CAI, NSF, and POP Grants
- **ACCELERATING**: Become eligible to apply to the NSF National I-Corps program ($50,000 grant award)

At the End of Four Weeks, Teams Will:

- Learn key concepts of a lean startup methodology
- Interview at least 30 potential customers or end users
- Accelerate understanding of the market landscape
- Jump start commercialization activities
- Improve other commercialization funding prospects
- Reach a “go” or “no-go” decision for your project

Apply Today
I-Corps is offered three times per calendar year, meeting once a week for four weeks. The classes include regular homework assignments, and participants are expected to dedicate an average of five-to-six hours per week outside of the classroom.

See cycle dates and apply online: innovation.uci.edu/programs/i-corps

UCI Beall Applied Innovation
5270 California Avenue
Irving, CA 92697-7700
949-824-COVE (2683)

email: icorps@uci.edu
website: innovation.uci.edu
news: innovation.uci.edu/news
tech: innovation.uci.edu/tech

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